

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of: <b>Broumand, Joseph</b> Serial No. 10/761,987 Filed: 01/21/2004 For: "Method for Opting into Online Promotions"	Group Art Unit: 3622 Examiner: AHMED, Affaf  Customer Number: 25854 Confirmation Number: 4298
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**AMENDMENT AND RESPONSE TO OFFICE ACTION**

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Commissioner for Patents  
Mail Stop Amendment  
P.O. Box 1450  
Alexandria, VA 22313-1450

January 30, 2009

Sir,

In response to the Official Action dated 09/30/2008, please amend the above-identified application as follows:

**A Listing of the Claims**, including any Amendments reflected therein, begins on page 2 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.